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Harvard Business School ? Employment “I knew Harvard Business School was a great place to work... It was evident that HBS had a distinctive blend between the business world and higher education.”Harvard Business School. Alumni; Campus; Harvard Business Publishing Corporate Learning; Laboratory for Innovation Science at Harvard; Harvard Business School. Christensen Center for Teaching & Learning; Harvard Business Analytics Program; Harvard Business Publishing Corporate Learning; Harvard Business Publishing Education ; Harvard Business Review; Institute for Strategy & Competitiveness ...Harvard Business School faculty, alumni, and students reveal firsthand insights into the industry The 2001 edition of the Harvard Business School Guide to Careers in Marketing is an indispensable resource for anyone considering a job search in marketing or strategic planning.Synopsis Throughout this guide to marketing careers, Harvard Business School career development experts discuss the interests, challenges and rewards of a management career in marketing. A bibliography provides further useful information.