

Download Reality Is Broken By Jane McGonigal Pdf

Jane McGonigal (born October 21, 1977) is an American game designer and author who advocates the use of mobile and digital technology to channel positive attitudes [which?] and collaboration in a real world context. An alternate reality game (ARG) is an interactive networked narrative that uses the real world as a platform and employs transmedia storytelling to deliver a story that may be altered by players' ideas or actions. RESUMEN La gamificación como estrategia metodológica en el contexto educativo universitario es un artículo de naturaleza educativa que busca una aproximación interpretativa sobre la forma de ver, entender y aplicar la gamificación al proceso de enseñanza Archetypal narratives: Jung, Neumann, Campbell -- the media employs archetypes such as the trickster (the oil company) and the hero (the activist) to portray the cast of characters involved in hydraulic fracturing.