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John Maeda's new book, *The Laws of Simplicity*, is simply terrific. It's exactly 100 pages, the illustrations are brilliant and the 10 Laws of Simplicity (plus Three Keys) are a canon to design one's entire life, much less specific products, services or business models. The subtitle is: *Design, Technology, Business, Life*. John Maeda. *The Laws of Simplicity* is a 100-page book I wrote just as the Apple iPod was starting to take off and while I was earning my MBA as a kind of hobby. If looking for a book by Nick Podehl, John Maeda *The Laws of Simplicity: Design, Technology, Business, Life* Design, Technology, Business, Life in pdf form, then you have come on to faithful site. *The Laws of Simplicity Design Technology Business Life* Ten laws of simplicity for business technology and design that teach us how to need less but get Finally we are ...